

LOVITT NUTRICEUTICAL CORPORATION
708-1111 West Hastings Street
Vancouver, BC V7X 1N8

NEWS RELEASE

Private Placement

Vancouver, BC April 15, 2008 Lovitt Nutraceutical Corporation (“the Company”) wishes to announce a private placement of 850,000 Units at 15 cents per unit. Each unit will consist of one share and one warrant, with each warrant entitling the holder to purchase an additional share at 15 cents for one year from the date of approval. This issue is subject to the approval of the TSX Venture Exchange, and any shares issued will have a hold period of at least four months.

The purpose of this issue is to enhance working capital position of the Company. If approved, the private placement will not involve a finder’s fee or commission, and the purchase of Units will be limited to Directors and their family members, friends and business acquaintances.

For further information, please contact Lorne Brown, President of the company at Ph(509)393-4916 or eMail: lorne@lovittgroup.com.

Lovitt Nutraceutical Corporation

“Lorne Brown”

C. Lorne Brown
President

The TSX Venture Exchange has not reviewed, nor has it accepted responsibility for the adequacy or accuracy of the contents of this news release, which was prepared by management of the Company.